# Pgenpod Homestuck Community Survey 2019

5,294 responses collected from August 6 to August 12, 2019

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### Introduction

This survey is an attempt to comprehensively understand the demographics and perspective of the Homestuck community in 2019, covering a broad set of questions relating to identity, political viewpoint, opinions on media, and consumption of content.

The survey was conducted between August 6 and August 12, 2019, and received 5,294 valid responses. It was promoted in multiple diverse segments of the Homestuck community, including Twitter, Tumblr, Reddit and various prominent Homestuck-focused Discord servers.

**Section 1** provides insight into the demographics of the Homestuck community, including age, nationality, first language, race, gender, sexuality, neurodiversity, disability, political affiliation, and opinions on representation in media.

**Section 2-5** provides insight into consumption of Homestuck and other associated official media, including opinions on its content, characters, and quality.

**Sections 6 and 7** provide insight into members of the Homestuck community's interactions with social media and fan content.

**Section 8** provides insight into how fans approve of the corporate figures surrounding Homestuck and the community's desires for the future.

Understanding and documenting the feelings and demographics of fandom is important. Cultural phenomenon are best understood and preserved when documented.

Questions of identity and privilege help educate the community to its own composition. Our understanding of and relationship to strict demographic categories is complicated. The best effort was made in the collection and presentation of this data to respect the complexity of descriptions of identity within, but no set of choices about the presentation of demographic data will ever by fully adequate while remaining sufficiently anonymous.

### Revision history

This is the second published version of the document.

The first version incorrectly repeated data in the second table on section 1.24 (page 11). The first version skipped numbering from 1.17. to 1.19. The first version had a minor text-wrap formatting error on table 1.8. These issues have now been corrected. Thank you to homericHorror and J.R. Hyde for identifying errors.

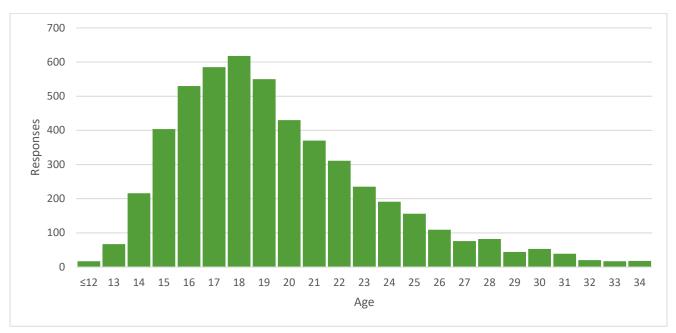
### 1. Demographic information

### 1.1. What is your age in years?

5,193 submissions

9 responses unusable

5,184 valid responses (97.9% response rate)



AGE	RESPONSES	PERCENTAGE
≤12	17	0%
13	67	1%
14	216	4%
15	404	8%
16	530	10%
17	585	11%
18	618	12%
19	550	11%
20	430	8%
21	370	7%
22	311	6%
23	235	5%
24	191	4%
25	156	3%
26	109	2%
27	76	1%
28	82	2%
29	44	1%
30	53	1%

31	39	1%
32	20	0%
33	17	0%
34	18	0%
35	10	0%
36	8	0%
37	7	0%
38	2	0%
39	3	0%
40	4	0%
≥41	9	0%

Average age: **19.7 years** Median age: **19 years** 

Minors make up 35% of respondents.

# 1.2. What country do you live in?5,212 valid responses (98.4% response rate)

COUNTRY	RESPONSES	%
UNITED STATES	3163	60.7%
CANADA	308	5.9%
UNITED KINGDOM	286	5.5%
RUSSIAN	216	4.1%
FEDERATION		
AUSTRALIA	178	3.4%
BRAZIL	119	2.3%
FRANCE	111	2.1%
GERMANY	58	1.1%
POLAND	52	1.0%
MEXICO	50	1.0%
SPAIN	50	1.0%
ITALY	42	0.8%
SWEDEN	37	0.7%
ARGENTINA	36	0.7%
IRELAND	36	0.7%
CHILE	30	0.6%
NETHERLANDS	30	0.6%
<b>NEW ZEALAND</b>	29	0.6%
UKRAINE	26	0.5%
PHILIPPINES	22	0.4%
FINLAND	19	0.4%
ISRAEL	19	0.4%
PORTUGAL	19	0.4%
ROMANIA	18	0.3%
BELGIUM	14	0.3%
NORWAY	14	0.3%
SINGAPORE	13	0.2%
DENMARK	12	0.2%
GREECE	12	0.2%
OTHER	193	3.7%

1.3. What is your first language?5,112 valid responses (96.5% response rate)

LANGUAGE	RESPONSES	%
ENGLISH	3868	75.7%
RUSSIAN	255	5.0%
SPANISH	224	4.4%
<b>PORTUGUESE</b>	130	2.5%
FRENCH	127	2.5%
POLISH	61	1.2%
GERMAN	53	1.0%
ITALIAN	39	0.8%
SWEDISH	35	0.7%
OTHER	60	6.3%

# 1.4. Is there an active Homestuck community in your first language?

5,218 valid responses (98.5% response rate)

LANGUAGE	YES	NO
ENGLISH	3847 (100%)	15 ( 0%)
RUSSIAN	241 (96%)	11 ( 4%)
SPANISH	123 (56%)	95 (44%)
<b>PORTUGUESE</b>	60 (47%)	67 (53%)
FRENCH	80 (66%)	41 (34%)
POLISH	23 (38%)	38 (62%)
GERMAN	16 (31%)	36 (69%)
ITALIAN	8 (22%)	29 (78%)
SWEDISH	11 (31%)	24 (69%)
OTHER	173 (39%)	276 (61%)

### 1.5. What is your race?

5,202 submissions

33 responses unusable

5,169 valid responses (97.6% response rate)

RACE	RESPONSES	%
WHITE	4090	79.2%
ASIAN	344	6.7%
MULTIRACIAL	227	4.4%
HISPANIC OR LATINO	166	3.2%
BLACK	154	3.0%
<b>MESOAMERICAN OR</b>	139	2.7%
NATIVE AMERICAN		
PACIFIC ISLANDER	20	. 4%
OTHER	25	. 5%

# 1.6. What is your annual household income in US dollars?

2,783 submissions

94 responses unusable

2,689 valid responses (50.8% response rate)

Responses capped at \$1m

INCOME	RESPONSES	%
\$0	354	13.2%
\$1 TO \$24,999	1016	37.8%
\$25,000 TO \$34,999	229	8.5%
\$35,000 TO \$49,999	241	9.0%
\$50,000 TO \$74,999	304	11.3%
\$75,000 TO \$99,999	144	5.4%
\$100,000 TO \$149,999	210	7.8%
\$150,000 TO \$199,999	62	2.3%
\$200,000 OR MORE	129	4.8%

Average household income: \$51,107 Median household income: \$24,000

1.7. In terms of sexuality, you describe yourself as...

5,215 valid responses (98.5% response rate)

SEXUALITY	RESPONSES	%
BISEXUAL	1795	34.4%
HETEROSEXUAL	1299	24.9%
PANSEXUAL	999	19.2%
ASEXUAL	791	15.2%
LESBIAN	641	12.3%
GAY	464	8.9%
ALLOSEXUAL	150	2.9%
QUEER	65	1.2%
DEMISEXUAL	48	0.9%
QUESTIONING	21	0.4%
OTHER	360	6.9%

Participants could select multiple responses.

1.8. In terms of gender, you describe yourself as...

5,231 valid responses (98.8% response rate)

GENDER	RESPONSES	%
MALE	2148	41.1%
FEMALE	1619	31.0%
NON-BINARY, AGENDER	1123	21.5%
OR BIGENDER		
OTHER	341	6.5%

1.9. In terms of gender identity, you describe yourself as...

5,048 valid responses (95.3% response rate)

<b>GENDER IDENTITY</b>	RESPONSES	%
CISGENDER	3412	67.6%
TRANSGENDER	1636	32.4%

1.10. In terms of neurodiversity, you describe yourself as...

5,023 valid responses (94.8% response rate)

NEURODIVERSITY	RESPONSES	%
NEURODIVERGENT	2737	54.5%
NEUROTYPICAL	2286	45.5%

- 1.11. In terms of disability, you describe yourself as...
- 5,176 valid responses (97.7% response rate)

DISABILITY	RESPONSES	%
ABLE-BODIED	4727	91.3%
DISABLED	449	8.7%

1.12. Are you a voter in your country? 5,180 valid responses (97.8% response rate)

VOTING	RESPONSES	%
YES	3085	59.6%
NO	2095	40.4%

- 1.13. How would you describe your political affiliation on a left-right scale?
- 5,097 valid responses (96.2% response rate)

POLITICAL AFFILATION	RESPONSES	%
1 - LEFT-WING/LEFTIST	2207	43.3%
2	1629	32.0%
3	958	18.8%
4	227	4.5%
5 - RIGHT-WING/ CONSERVATIVE	76	1.5%

- 1.14. Has Homestuck, related media, or its community influenced your political outlook?
- 5,187 valid responses (97.9% response rate)

POLITICAL INFLUENCE	RESPONSES	%
YES	1797	34.6%
NO	3390	65.4%

- 1.15. Has Homestuck, related media, or its community influenced your relationship to gender or sexuality?
- 5,207 valid responses (98.3% response rate)

GENDER OR SEXUALITY INFLUENCE	RESPONSES	%
YES	2972	57.1%
NO	2235	42.9%

- 1.16. How important is it for you to see characters in fiction that reflect your race?
- 5,169 valid responses (97.6% response rate)

RACE	IMPORTANT	NOT IMPORTANT
WHITE	353 ( 9%)	3673 (91%)
ASIAN	214 (63%)	124 (37%)
MULTIRACIAL	127 (57%)	96 (43%)
BLACK	104 (68%)	50 (32%)
MESOAMERICAN OR NATIVE AMERICAN	75 (54%)	64 (46%)
<b>HISPANIC OR LATINO</b>	94 (58%)	68 (42%)
PACIFIC ISLANDER	11 (55%)	9 (45%)
OTHER	17 (68%)	8 (32%)

- 1.17. How important is it for you to see characters in fiction that reflect your sexuality?
- 5,184 valid responses (97.9% response rate)

SEXUALITY	IMPORTANT	NOT IMPORTANT
BISEXUAL	1306 (73%)	473 (27%)
HETEROSEXUAL	203 (16%)	1072 (84%)
PANSEXUAL	698 (79%)	180 (21%)
ASEXUAL	619 (78%)	175 (22%)
LESBIAN	606 (94%)	36 ( 6%)
GAY	411 (89%)	53 11%)

- 1.18. How important is it for you to see characters in fiction that reflect your gender identity?
- 5,169 valid responses (97.6% response rate)

GENDER IDENTITY	IMPORTANT	NOT IMPORTANT
CISGENDER	1062 (32%)	2032 (68%)
TRANSGENDER	1486 (91%)	139 ( 9%)
(BLANK)	107 (59%)	73 (40%)

GENDER	IMPORTANT	NOT IMPORTANT
MALE	921 (28%)	2420 (72%)
FEMALE	889 (56%)	704 (44%)
NON- BINARY OR OTHER ANSWER	1158 (88%)	156 (22%)

- 1.19. How important is it for you to see characters in fiction that reflect your neurodiversity status?
- 5,158 valid responses (97.4% response rate)

NEURO-	IMPORTANT	NOT IMPORTANT
-DIVERGENT	2067 (76%)	647 (24%)
-TYPICAL	330 (15%)	1926 (85%)
(BLANK)	26 (14%)	162 (86%)

- 1.20. How important is it for you to see characters in fiction that reflect your disability status?
- 5,139 valid responses (97.0% response rate)

DISABILITY	IMPORTANT	NOT IMPORTANT
ABLE-BODIED	798 (17%)	3842 (83%)
DISABLED	356 (80%)	91 (20%)
(BLANK)	18 (35%)	34 (65%)

- 1.21. How important is it for you to see characters in fiction that reflect your political views?
- 5,149 valid responses (97.2% response rate)

VOTER	IMPORTANT	NOT IMPORTANT
YES	1395 (46%)	1643 (54%)
NO	607 (29%)	1453 (71%)
(BLANK)	18 (35%)	33 (65%)

POLITICAL VIEWS	IMPORTANT	NOT IMPORTANT
1 - LEFT-WING/LEFTIST	1358 (63%)	810 (37%)
2	504 (31%)	1107 (69%)
3	92 (10%)	849 (90%)
4	40 (18%)	187 (82%)
5 - RIGHT-WING/ CONSERVATIVE	19 (26%)	55 (74%)
(BLANK)	7 (5%)	121 (95%)

- 1.22. How important is it for you to see creators of fiction that reflect your race?
- 5,039 valid responses (95.1% response rate)

RACE	IMPORTANT	NOT IMPORTANT
WHITE	280 ( 7%)	3708 (93%)
ASIAN	197 (59%)	135 (41%)
MULTIRACIAL	129 (58%)	94 (42%)
BLACK	102 (67%)	50 (33%)
MESOAMERICAN OR NATIVE AMERICAN	75 (54%)	63 (46%)
<b>HISPANIC OR LATINO</b>	99 (61%)	62 (39%)
PACIFIC ISLANDER	9 (45%)	11 (55%)
OTHER	15 (60%)	10 (40%)

- 1.23. How important is it for you to see creators of fiction that reflect your sexuality?
- 5,142 valid responses (97.0% response rate)

SEXUALITY	IMPORTANT	NOT IMPORTANT
BISEXUAL	1057 (60%)	710 (40%)
HETEROSEXUAL	114 ( 9%)	1154 (91%)
PANSEXUAL	573 (66%)	297 (34%)
ASEXUAL	497 (63%)	288 (37%)
LESBIAN	534 (85%)	96 (15%)
GAY	348 (76%)	110 (24%)

- 1.24. How important is it for you to see creators of fiction that reflect your gender identity?
- 5,129 valid responses (96.8% response rate)

GENDER IDENTITY	IMPORTANT	NOT IMPORTANT
CISGENDER	921 (28%)	2420 (72%)
TRANSGENDER	1336 (83%)	277 (17%)
(BLANK)	100 (57%)	75 (43%)

GENDER	IMPORTANT	NOT IMPORTANT
MALE	393 (19%)	1706 (81%)
FEMALE	836 (53%)	743 (47%)
NON- BINARY OR OTHER ANSWER	1057 (81%)	244 (19%)

- 1.25. How important is it for you to see creators of fiction that reflect your neurodiversity status?
- 5,116 valid responses (96.7% response rate)

NEURO-	IMPORTANT	NOT IMPORTANT
-DIVERGENT	1864 (69%)	833 (31%)
-TYPICAL	248 (11%)	1989 (89%)
(BLANK)	22 (12%)	160 (88%)

- 1.26. How important is it for you to see creators of fiction that reflect your disability status?
- 5,089 valid responses (96.1% response rate)

DISABILITY	IMPORTANT	NOT IMPORTANT
ABLE-BODIED	676 (15%)	3914 (85%)
DISABLED	326 (73%)	120 (27%)
(BLANK)	16 (33%)	32 (67%)

- 1.27. How important is it for you to see creators of fiction that reflect your political views?
- 5,104 valid responses (96.4% response rate)

VOTER	IMPORTANT	NOT IMPORTANT
YES	1686 (56%)	1337 (44%)
NO	788 (39%)	1241 (61%)
(BLANK)	21 (40%)	31 (60%)

POLITICAL VIEWS	IMPORTANT	NOT IMPORTANT
1 - LEFT-WING/LEFTIST	1661 (77%)	499 (23%)
2	670 (42%)	918 (58%)
3	95 (10%)	835 (90%)
4	36 (16%)	191 (84%)
5 - RIGHT-WING/ CONSERVATIVE	16 (21%)	59 (79%)
(BLANK)	17 (14%)	107 (86%)

- 1.28. Do you have traumatic triggers in media?
- 5,201 valid responses (98.2% response rate)

### **TRIGGERS**

YES	1213 (23%)
NO	3988 (77%)

### 2. Homestuck

### 2.1. Have you read Homestuck?

5,294 valid responses (100.0% response rate)

### **READ HOMESTUCK**

YES, FROM START TO FINISH	4875 (92%)
I STARTED, BUT DID NOT FINISH	402 (8%)
I HAVE NOT STARTED, BUT	8 (0%)
PLAN TO	
I HAVE NOT STARTED, AND DO	9 (0%)
NOT PLAN TO	

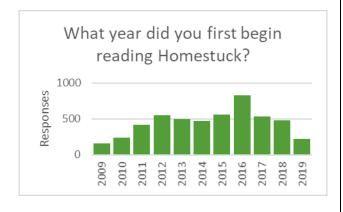
Subsequent questions in this section were only answerable by those who selected "Yes, from start to finish" or "I started, but did not finish"

### 2.2. What year did you first begin reading Homestuck?

4,954 valid responses (93.9% response rate)

### **HOMESTUCK YEAR**

2009	153 (3%)
2010	238 (5%)
2011	421 (8%)
2012	555 (11%)
2013	496 (10%)
2014	474 (10%)
2015	560 (11%)
2016	825 (17%)
2017	530 (11%)
2018	482 (10%)
2019	220 (4%)



# 2.3. How did you find out about Homestuck?

5,221 valid responses (98.9% response rate)

### **HOMESTUCK REFERRAL**

"IRL" FRIEND	1687 (32%)
TUMBLR	830 (16%)
YOUTUBE	650 (12%)
OTHER FORUM/SOCIAL MEDIA	467 (9%)
LINK FROM WEBCOMIC	194 (4%)
OTHER INSTANT MESSENGER	122 (2%)
DISCORD	107 (2%)
MEDIA COVERAGE	95 (2%)
SOMETHING AWFUL	63 (1%)
INSTAGRAM	57 (1%)
REDDIT	52 (1%)
4CHAN	50 (1%)
TVTROPES	49 (1%)
FACEBOOK	43 (1%)
DEVIANTART	42 (1%)
OTHER	713 (14%)

### 2.4. How would you review Homestuck?5,247 valid responses (99.4% response rate)

### **HOMESTUCK REVIEW**

5 – VERY GOOD	2880 (62%)
4	1980 (34%)
3	321 (4%)
2	44 (0%)
1 – VERY BAD	22 (0%)

# 2.6. Rate your approval or disapproval of how Homestuck handles potentially triggering content.

5,163 valid responses (97.8% response rate)

### **HOMESTUCK CONTENT**

NO

5 – APPRO\	/E		117	5 (2	3%)
4			142	0 (2	8%)
3			185	9 (3	6%)
2			57	0 (1	1%)
1 – DISAPPI	ROVE		1	39 (	3%)
TRIGGERS	1	2	3	4	5
YES	6%	18%	36%	26%	15

# 2.7. Who is your favorite character in Homestuck?

9% 36% 28% 25%

5,165 valid response (97.9% response rate)

### **HOMESTUCK FAV CHARACTER**

2%

DAVE STRIDER	536 (10%)
TEREZI PYROPE	505 (10%)
KARKAT VANTAS	397 (8%)
ROXY LALONDE	341 (7%)
VRISKA SERKET	337 (7%)
JOHN EGBERT	315 (6%)
JADE HARLEY	275 (5%)
DIRK STRIDER	239 (5%)
ROSE LALONDE	229 (4%)
KANAYA MARYAM	185 (4%)
ARADIA MEGIDO	163 (3%)
NEPETA LEIJON	150 (3%)
GAMZEE MAKARA	146 (3%)
DAVEPETASPRITE^2	134 (3%)
ERIDAN AMPORA	123 (2%)
WAYWARD VAGABOND	109 (2%)
SOLLUX CAPTOR	98 (2%)
CALIBORN	82 (2%)
SPADES SLICK	81 (2%)
TAVROS NITRAM	76 (1%)
OTHER	644 (12%)

Characters below 1% omitted

Favorite character by category:

### **HOMESTUCK FAV CHARACTER**

ALTERNIA TROLL	2281 (44%)
BETA KID	1355 (26%)
ALPHA KID	654 (13%)
CARAPACIAN	262 (5%)
DANCESTOR	178 (3%)
CHERUB	118 (3%)
GUARDIAN	87 (2%)
LEPRECHAUN	29 (1%)
OTHER	201 (4%)

### 3. The Homestuck Epilogues

# 3.1. Have you read The Homestuck Epilogues?

5,277 valid responses (99.6% response rate)

### **READ EPILOGUES**

YES, FROM START TO FINISH	2903 (55%)
I STARTED, BUT DID NOT FINISH	1566 (30%)
I HAVE NOT STARTED, BUT	492 (9%)
PLAN TO	
I HAVE NOT STARTED, AND DO	316 (6%)
NOT PLAN TO	

Subsequent questions in this section were only answerable by those who selected "Yes, from start to finish" or "I started, but did not finish"

# 3.2. How did you find out about The Homestuck Epilogues?

4,447 valid responses (99.5% response rate)

### **EPILOGUES REFERRAL**

LINK FROM HOMESTUCK.COM	1248 (28%)
DISCORD	765 (17%)
TUMBLR	710 (16%)
TWITTER	605 (14%)
REDDIT	377 (8%)
MEDIA COVERAGE	179 (4%)
"IRL" FRIEND	139 (3%)
OTHER FORUM/SOCIAL MEDIA	73 (2%)
INSTAGRAM	67 (2%)
LINK FROM WEBCOMIC	51 (1%)
YOUTUBE	45 (1%)
SOMETHINGAWFUL	42 (1%)
PERFECTLY GENERIC PODCAST	27 (1%)
4CHAN	23 (1%)
OTHER	80 (2%)

# 3.3. How would you review The Homestuck Epilogues?

4,349 valid responses (97.3% response rate)

### **EPILOGUES REVIEW**

5 – VERY GOOD	991 (23%)
4	1203 (28%)
3	1155 (27%)
2	618 (14%)
1 – VERY BAD	382 (9%)

3.4. Rate your approval of how The Homestuck Epilogues handle potentially triggering content.

4,292 valid responses (96.0% response rate)

#### **FPILOGUES CONTENT**

EFILOGUES	CONT	LIVI				
5 – APPROV	/E			906	) (2	1%)
4				916	(2	1%)
3				1332	2 (3	1%)
2				656	) (1	5%)
1 - DISAPP	ROVE			506	) (1	2%)
TRIGGERS	1	2	3	4	1	5
YES	23%	19%	26	<b>%</b>	17%	16%
NO	8%	14%	32	%	23%	23%

### 4. Hiveswap: Act 1

### 4.1. Have you played Hiveswap: Act 1?

### 4,469 valid responses (84.3% response rate)

### **PLAYED HIVESWAP ACT 1**

YES, FROM START TO FINISH	3411 (76%)
I STARTED, BUT DID NOT FINISH	230 (5%)
I HAVE NOT STARTED, BUT	600 (13%)
PLAN TO	
I HAVE NOT STARTED, AND DO	228 (5%)
NOT PLAN TO	

Subsequent questions in this section were only answerable by those who selected "Yes, from start to finish" or "I started, but did not finish"

4.2. What year did you first play Hiveswap: Act 1?

3,215 valid responses (88.3% response rate)

### **HIVESWAP ACT 1 YEAR**

2017	2006	(62%)
2018	844	(26%)
2019	365	(11%)

4.3. How did you find out about Hiveswap: Act 1?

3,602 valid responses (98.9% response rate)

#### **HIVESWAP ACT 1 REFERRAL**

LINK FROM HOMESTUCK.COM	1006 (28%)
TUMBLR	746 (21%)
YOUTUBE	397 (11%)
MEDIA COVERAGE	285 (8%)
DISCORD	228 (6%)
REDDIT	227 (6%)
"IRL" FRIEND	180 (5%)
TWITTER	124 (3%)
KICKSTARTER	108 (3%)
OTHER FORUM/SOCIAL MEDIA	91 (3%)
INSTAGRAM	33 (1%)
OTHER	747 (21%)

## 4.4. How would you review Hiveswap: Act 1?

3,606 valid responses (99.0% response rate)

#### **HIVESWAP ACT 1 REVIEW**

5 – VERY GOOD	1950 (54%)
4	1214 (34%)
3	372 (10%)
2	58 (2%)
1 – VERY BAD	12 (0%)

4.5. Rate your approval or disapproval of how Hiveswap: Act 1 handles potentially triggering content.

3,512 valid responses (96.5% response rate)

#### **HIVESWAP ACT 1 CONTENT**

5 – APPROVE	1957 (56%)
4	851 (24%)
3	670 (19%)
2	15 (0%)
1 – DISAPPROVE	19 (1%)

TRIGGERS	1	2	3	4	5
YES	1%	1%	16%	28%	54%
NO	1%	0%	20%	23%	56%

4.6. Who is your favorite character in Hiveswap: Act 1?

3,551 valid responses (97.5% response rate)

### **HIVESWAP ACT 1 FAV CHARACTER**

JOEY CLAIRE	1571 (44%)
XEFROS TRITOH	959 (27%)
JUDE HARLEY	714 (20%)
TETRARCH DAMMEK	173 (5%)
TRIZZA TETHIS	134 (4%)

### 5. Hiveswap Friendsim

## 5.1. Have you played Hiveswap Friendsim?

5,294 valid responses (100% response rate)

### **PLAYED HIVESWAP FRIENDSIM**

YES, FROM START TO FINISH	1963	(37%)
I STARTED, BUT DID NOT FINISH	1370	(26%)
I HAVE NOT STARTED, BUT	1184	(22%)
PLAN TO		
I HAVE NOT STARTED, AND DO	777	(15%)
NOT PLAN TO		

Subsequent questions in this section were only answerable by those who selected "Yes, from start to finish" or "I started, but did not finish"

## 5.2. What year did you first play Hiveswap Friendsim?

2,980 valid responses (89.4% response rate)

### **HIVESWAP FRIENDSIM YEAR**

2018	2189 (73%)
2019	791 (27%)

# 5.3. How did you find out about Hiveswap Friendsim?

3,294 valid responses (98.8% response rate)

#### **HIVESWAP FRIENDSIM REFERRAL**

TUMBLR	1011 (31%)
LINK FROM HOMESTUCK.COM	511 (16%)
DISCORD	379 (12%)
TWITTER	293 (9%)
YOUTUBE	236 (7%)
REDDIT	222 (7%)
MEDIA COVERAGE	177 (5%)
"IRL" FRIEND	138 (4%)
OTHER FORUM/SOCIAL MEDIA	95 (3%)
STEAM	62 (2%)
INSTAGRAM	59 (2%)
PERFECTLY GENERIC PODCAST	18 (1%)
4CHAN	17 (1%)
OTHER	76 (2%)

## 5.4. How would you review Hiveswap Friendsim?

3,287 valid responses (98.6% response rate)

### **HIVESWAP FRIENDSIM REVIEW**

5 – VERY GOOD	1659 (50%)
4	1027 (31%)
3	501 (15%)
2	75 (2%)
1 – VERY BAD	25 (1%)

- 5.5. Rate your approval or disapproval of how Hiveswap Friendsim handles potentially triggering content.
- 3,203 valid responses (96.1% response rate)

#### **HIVESWAP FRIENDSIM CONTENT**

5 – APPROVE	1095 (34%)
4	945 (30%)
3	949 (30%)
2	160 (5%)
1 – DISAPPROVE	54 (2%)
	-

TRIGGERS	1	2	3	4	5
YES	3%	8%	29%	32%	29%
NO	1%	4%	30%	29%	36%

# 5.7. Who is your favorite character in Hiveswap Friendsim?

3,105 valid responses (93.2% response rate)

### **HIVESWAP FRIENDSIM FAV CHARACTER**

TYZIAS ENTYKK	443 (14%)
MSPA READER	338 (11%)
MALLEK ADALOV	199 (6%)
SKYLLA KORIGA	179 (6%)
CHIXIE ROIXMIR	165 (5%)
CIRAVA HERMOD	163 (5%)
TAGORA GORJEK	124 (4%)
MARVUS XOLOTO	122 (4%)
CHAHUT MAENAD	119 (4%)
POLYPA GOEZEE	106 (3%)
LANQUE BOMBYX	100 (3%)
BRONYA URSAMA	89 (3%)
KARAKO PIEROT	85 (3%)
ARDATA CARMIA	74 (2%)
DOC SCRATCH	72 (2%)
BOLDIR LAMATI	71 (2%)
DARAYA JONJET	71 (2%)
ELWURD	53 (2%)
GALEKH XIGISI	50 (2%)
DIEMEN XICALI	49 (2%)
TEGIRI KALBUR	47 (2%)
FOLYKL DARANE	44 (1%)
LYNERA SKALBI	43 (1%)
KUPRUM MAXLOL	36 (1%)
ZEBRUH KODAKK	30 (1%)
OTHER	233 (8%)

Characters below 1% omitted

### 6. Perfectly Generic Podcast

- 6.1. Have you listened to the Perfectly Generic Podcast?
- 5,294 valid responses (100% response rate)

### **LISTEN TO PGENPOD**

YES	1048	(20%)
NO	4246	(80%)

Subsequent questions in this section were only answerable by those who selected "Yes"

6.2. How did you find out about the Perfectly Generic Podcast?

962 valid responses (91.8% response rate)

### **PGENPOD REFERRAL**

TWITTER	458 (48%)
TUMBLR	162 (17%)
YOUTUBE	149 (15%)
DISCORD	93 (10%)
REDDIT	32 (3%)
"IRL" FRIEND	29 (3%)
OTHER FORUM/SOCIAL MEDIA	16 (2%)
MSPFA	15 (2%)
SPOTIFY	8 (1%)

6.3. How would you review the Perfectly Generic Podcast?

1,040 valid responses (99.2% response rate)

### **PGENPOD REVIEW**

5 – VERY GOOD	432 (42%)
4	403 (39%)
3	165 (16%)
2	27 (3%)
1 – VERY BAD	13 (1%)

6.4. Rate your approval of how the Perfectly Generic Podcast handles potentially triggering content.

1,011 valid responses (96.5% response rate)

#### **PGENPOD CONTENT**

5 – APPROVE	521 (52%)
4	298 (29%)
3	169 (17%)
2	14 (1%)
1 – DISAPPROVE	9 (1%)
	_

TRIGGERS	1	2	3	4	5
YES	2%	1%	14%	28%	54%
NO	1%	1%	17%	30%	51%

6.5. What is your favorite episode of the Perfectly Generic Podcast?

555 valid responses (53.0% response rate)

### **FAVORITE PGENPOD EPISODE**

#8: VRISKA (VRISKA)	48 (9%)
<b>#7: THE ONE WITH JAMES</b>	
ROACH	30 (5%)
<b>#1: HIVESWAP AND HIVESWAP</b>	
ACCESSORIES	28 (5%)
#37: DIRK F***ING STRIDER	28 (5%)
#47: HOMESTUCK ISN'T FAIR	26 (5%)
<b>#22: THE THREE T'S OF TROLL</b>	
BIOLOGY	25 (5%)
#42: LIFE, THE UNIVERSE, AND	
<u>LESBIANS</u>	20 (4%)
#21: KARKAT LIVES IN A	
SOCIETY	18 (3%)
#3: THE GIRLS OF PARADOX	
SPACE	17 (3%)
#46: THE DAVE OF GUY	17 (3%)

# 6.6. What do you want from future episodes of Pgenpod?

990 valid responses (94.5% response rate)

### **PGENPOD FUTURE**

INTERPRETATIONS OR THEORIES ABOUT SYMBOLISM AND PLOT IN HOMESTUCK MEDIA	388 (39%)
CHARACTER STUDIES OF MY FAVORITE CHARACTERS	289 (29%)
INTERVIEWS WITH MEMBERS OF THE WHAT PUMPKIN TEAM	205 (21%)
INTERVIEWS WITH PROMINENT FANDOM FIGURES	76 (8%)
EPISODES ABOUT MEDIA BEYOND HOMESTUCK	34 (3%)

# 6.7. Do you use the show transcripts on perfectlygeneric.fandom.com?

1,021 valid responses (97.4% response rate)

### **USES PGENPOD TRANSCRIPTS**

YES	194 (19%)
NO	827 (81%)

### 6.8. Do you listen to [I]ntermission?

1,022 valid responses (97.5% response rate)

### LISTENS TO [I]NTERMISSION

YES	128 (13%)
NO	894 (87%)

### 7. Fan content and social media

# 7.1. What figures from What Pumpkin do you follow on social media?

4,876 valid responses (92.1% response rate)

WHAT PUMPKIN SOCIAL	I FOLLOW
TOBY FOX	66.2%
OFFICIAL HOMESTUCK TWITTER	61.2%
OR INSTAGRAM	
ANDREW HUSSIE	58.4%
JAMES ROACH	56.2%
WHAT PUMPKIN GAMES	50.3%
VFROMHOMESTUCK	35.7%
VIZ MEDIA	26.7%
ADRIENNE GARCIA/ PAPERSEVERYWHERE	20.8%
AYSHA U. FARAH	20.2%
DAVID TURNBULL/	17.7%
TRACEEXCALIBUR	
PHIL GIBSON/POINKO	11.6%
JENNIFER GIESBRECHT/ CEPHIEDVARIABLE	8.6%
LALO HUNT	5.3%
CEE L. KYLE	4.7%
KIM QUACH	4.2%
ANGELA SHAM	3.6%
MALLORY DYER/BLEAKSQUEAK	3.3%
GINA CHACÓN	2.3%
KIERAN MIRANDA	2.2%
MAGDALENA CLARK	2.2%
MINT CHIPLEAF	1.8%

7.2. Does the social media presence of individuals from What Pumpkin make you more or less excited for Homestuck media?

5,093 valid responses (96.2% response rate)

### WHAT PUMPKIN SOCIAL EXCITEMENT

5 – MORE EXCITED	1557 (31%)
4	1474 (29%)
3	1724 (34%)
2	189 (4%)
1 – LESS EXCITED	149 (3%)

7.3. Check the appropriate boxes for how you have engaged with popular Homestuck fan content.

Out of all 5,294 responses

FAN CONTENT	READ, WATCHED OR LISTENED	FOLLOWED ON SOCIAL MEDIA	DONATED OR COMMISSIONED
OPTIMISTIC DUELIST	41%	14%	2%
LAND OF FANS AND MUSIC	40%	5%	1%
VAST ERROR	37%	11%	1%
COOL AND NEW WEBCOMIC	34%	17%	0%
HOMESTUCK: ACT OMEGA	31%	4%	0%
PERFECTLY GENERIC PODCAST	18%	7%	1%
REDDITSTUCK	15%	2%	0%
SNOWBOUND BLOOD: A VAST ERROR STORY	11%	5%	1%
ALTERNATE MEWNIVERSE	11%	1%	0%
NIGHTFALL	10%	1%	0%
HACKBENT	8%	1%	0%
TEX TALKS	7%	2%	0%
I'M GOOD, I'M GONE	7%	1%	0%
WAKE UP	6%	1%	0%
STORMING THE IVORY TOWER	4%	1%	0%
HOMESTUCK AT SPACE CAMP	3%	1%	0%
JAX DOES HOMESTUCK	3%	1%	0%
LOOK HOW SANE AND LINEAR WE ARE BEING	2%	1%	0%

- 7.5. Have you commissioned any of these types of Homestuck fan content in the last 365 days?
- 4,960 valid responses (93.7% response rate)

COMMISSIONED	YES	NO
FAN-MADE	470 (9%)	4490 (91%)
MERCHANDISE		
ART OR	773 (15%)	4230 (85%)
ANIMATION		
MUSIC OR	196 (4%)	4690 (96%)
AUDIO		
WRITING OR	292 (6%)	4574 (94%)
<b>FANFICTION</b>		

- 7.6. Have you cosplayed Homestuck or related media in the last 365 days?
- 5,217 valid responses (98.5% response rate)

### **COSPLAYED HOMESTUCK**

YES	1371 (26%)
NO	3846 (74%)

- 7.7. How much (in US dollars) have you spent on Homestuck media or merchandise in the last 365 days?
- 1,208 submissions
- 2 responses unusable
- 1,206 valid responses (22.8% response rate)

HOMESTUCK SPENDING	RESPONSES
\$0	548 (45%)
\$1-24	156 (13%)
\$25-49	141 (12%)
\$50-74	137 (11%)
\$74-100	52 (4%)
\$100-124	79 (7%)
\$125-149	7 (1%)
\$150-174	25 (2%)
\$175+	61 (5%)

Responses capped at \$1,000

Average spending: \$42.54 Median spending: \$10

### 8. Looking towards the future

### 8.1. Do you want more...

5,217 valid responses (98.5% response rate)

DESIRED CONTENT	YES	NOT SURE	NO
OFFICIAL WEBCOMIC UPDATES	71%	21%	9%
OFFICIAL ADVENTURE GAMES	83%	13%	4%
OFFICIAL VISUAL NOVELS	67%	25%	8%
OFFICIAL PROSE CONTENT	47%	40%	14%
OFFICIAL AUDIO CONTENT	62%	28%	10%
OFFICIAL PARADOX SPACE-STYLE TRADITIONAL COMICS	73%	20%	7%
OFFICIAL ANIMATIONS	85%	12%	3%
ALBUMS OF OFFICIAL HOMESTUCK MUSIC	80%	16%	4%

8.2. How important is it to you that official Homestuck content be primarily created by Andrew Hussie?

5,252 valid responses (99.2% response rate)

### **IMPORTANCE OF A.H. AS PRIMARY CREATOR**

5 – VERY IMPORTANT	1170 (22%)
4	1836 (35%)
3	1214 (23%)
2	634 (12%)
1 – NOT IMPORTANT	398 (8%)

8.3. Do you approve or disapprove of Viz Media's handling of Homestuck's publishing rights?

5,119 valid responses (96.7% response rate)

#### **VIZ MEDIA APPROVAL**

5 – APPROVE	621 (12%)
4	1175 (23%)
3	2694 (48%)
2	461 (5%)
1 – DISAPPROVE	168 (1%)

8.4. Do you approve or disapprove of What Pumpkin Games official communications and marketing?

5,131 valid responses (96.9%)

### WHAT PUMPKIN APPROVAL

5 – APPROVE	775 (15%)
4	1481 (29%)
3	2028 (40%)
2	589 (11%)
1 – DISAPPROVE	258 (5%)

8.5. Do you approve or disapprove of For Fans By Fans' handling of Homestuck's merchandise?

5,117 valid responses (96.7%)

#### **FORFANSBYFANS APPROVAL**

5 – APPROVE	1045 (20%)
4	1265 (25%)
3	1971 (39%)
2	523 (10%)
1 – DISAPPROVE	313 (6%)

### Credits

### What is Pgenpod?

<u>Pgenpod</u> produces podcasts and more from an independent perspective. Its flagship show, The Perfectly Generic Podcast, is a weekly discussion of Homestuck and the community and culture surrounding it. It's hosted by Kate Mitchell and a rotating panel that includes fans, newcomers and the creators behind new Homestuck content. It's supported by listeners and readers like you.

### About the Author

<u>Kate Mitchell</u> is an organizer and writer from Seattle. She's managed political campaigns, professional esports teams and marketing departments. Business, scholarship and networking inquiries are welcome at <u>kate@ssstudio.org</u>.

### Credits

summoning101, Becca and Artemis Rubey provided review.

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